

NEW 2010 Fairhaven Guide, brochure size booklets for racks

Ad Space still available, sign up by September 8 deadline.

Rate Card for 2009-2010 Edition

| | |
|--------------------------|---------|
| 1/3 pg ad | \$ 225. |
| 1/2 pg ad | \$ 325. |
| full pg ad | \$ 625. |
| inside front cover | \$ 725. |
| inside back cover | \$ 725. |
| back cover | \$ 775. |
| center spread | \$1350. |

The Official Fairhaven Guide is now a 3-7/8" x 8-7/8" glossy 4-color booklet with 25,000 printed annually for distribution year-round for the use of locals and visitors. This new design fits in standard brochure racks.

Endorsed by the Fairhaven Association.

The Official **Historic**

Fairhaven Guide 2009-2010

is being produced by

Gorman Publicity (sales, 201-8884);

Kate Weisel (design and production, 676-9683);

Supply camera ready ad on a CD or electronically in the form of a 300 resolution CMYK .tif or .eps file (fonts turned to outlines).

to

k.weisel@comcast.net

with your "business name/FG" in the subject line of email.

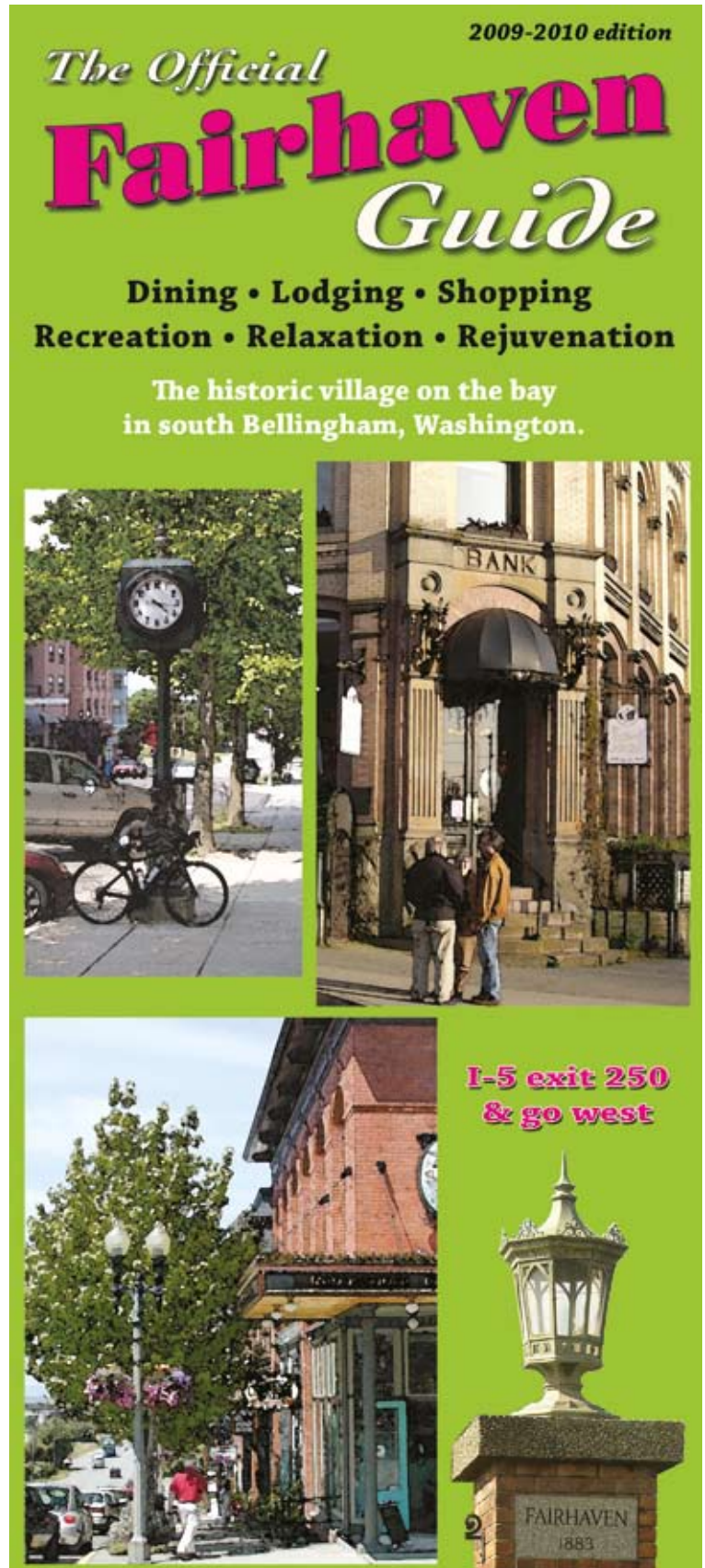
We also offer design services.

Ads and payment will be accepted until September 8, 2009 for inclusion.

Ad placement within sections is as close to alphabetical order as is possible. Sections include:

- Dining
- Shopping
- Health & Beauty
- Services, etc.

see page 2 for contract



Visit **www.gormanpublicity.com** for ad contracts and more information.

The Official Historic Fairhaven Guide 2009-2010

Business _____

Ad size _____ Camera Ready: _____ Need ad built: _____

Check # _____ Amount \$ _____ Date _____

Signature: _____

I agree to buy this ad, attached is my check made out to

Gorman Publicity,

(by **September 8, 2009** for inclusion).

Mail to: **Gorman Publicity, 1011 Queen St.,**

Bellingham, WA 98229

\$625

full page ad

image area:

21 pica wide x 51 pica tall
(3.5 inch wide x 8.5 inch tall)

or

full page with bleed:

image area:

23.4 pica wide x 53.6 pica tall
(3.8889 inch wide x 8.9167 tall)

add 1.6 pica (0.25 inch) bleed all sides

inside covers

(front or back) = \$725

back cover = \$775

center spread = \$1350

\$225

1/3 page ad

21 pica wide x 16.3 pica tall
3.5 inch wide x 2.7083 inch tall

no bleeds

\$325

1/2 page

21 pica wide x 25 pica tall
3.5 inch wide x 4.1667 inch tall

no bleeds